

BEN SEARLES

ART DIRECTOR/CONTENT CREATOR

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HEY, I'M BEN.

I'm a conceptually-driven jr. art director and content creator. I make ad campaigns, photos and videos, and branding projects. My work is striking, funny, smart, and sometimes a little out there. Let's work!!



EXPERIENCE

Jr. Art Director, Party Land Agency - [2022-23]

Made ads and social content for Deschutes Brewery, Liquid Death, Dave's Hot Chicken, The Habit Burger Grill, Pair of Thieves, and TaxSlayer.

Freelance Creative / Maker - [2016-present]

Making video/photo/ad content for range of clients: Def Jam Records, Warner Music Group (Level), Mad Decent, Disney Music Group, Fool's Gold, A24, Atlantic Records, Universal Music Group, Universal Country Music Group, Beats by Dre, Awful Records, RCA, Veyner Sports, Emory University. I have worked with Diplo, 2 Chainz, Young Thug, Lil Yachty, Kenny Mason, Gunna, Danger Incorporated, Goldlink, MØ, Faye Webster, Designer, Latto, and Sonny Digital. I have been published in Rolling Stone, Complex, Pigeons and Planes, Vulture, and Pitchfork.

Designer/Content Creator, CORE GA - [2020]

Created pro-COVID testing marketing material for disaster relief nonprofit.

Video Intern, Def Jam Records - [2017-18]

Assisted video team on production of music videos and social content for label artists.

Creative Intern, Mountain View Group - [2016-17]

Supported ad agency with work for clients Coca Cola and General Electric.

EDUCATION

New York University, Bachelor of Arts
Gallatin School of Individualized Study -
Concentration in Visual Storytelling

Creative Circus, Art Direction Certificate
Awards: Creative Circus Center Ring Student
Show, Atlanta Student Addys, One Club Young
Ones Shortlist, ADC Shortlist

SKILLS

Disciplines - **videography, video editing, design, photography, animation**

Software - **Photoshop, Illustrator, Premiere Pro, After Effects, Final Cut, Midjourney, Figma, Canva**

Soft Skills - **presentation, cracking jokes**